

Quick start guide

Live Ambience plays the same music in all your locations: one computer at headquarters streams and each store plays it by itself. This guide takes you from purchase to your first location playing.

Permitted use. Live Ambience is a tool to distribute your own music tracks to your stores: created by you and with your own copyright. Under no circumstances is it a way to get around copyright, and Live Ambience is not responsible for any misuse of the tool.

Want to hear it first? Open <https://liveambience.com/player/> and sign in with user **demo** and password **demo2026**.

1. Buy

At <https://liveambience.com> pick the level (Loop, Live or Premium), how many stores with music and how many additional screens you need, and whether you pay monthly or yearly (paying yearly, 30% off). You pay through Paddle, by card, PayPal or other methods, or with digital dollars (USDT or USDC) from your wallet, with another 30% off. As soon as the payment is confirmed you get a welcome email.

The screenshot shows the Live Ambience website's pricing section. At the top, there's a navigation bar with 'Features', 'Screens', 'Pricing', and 'Help'. A 'Sign in' button and language options 'ES', 'EN', and 'PT' are on the right. The main heading is 'Plans. Pick the one that fits your business.' Below this, a note states: 'Price per store with audio. Each store can have its TV; extra TVs are added as additional screens. Paying with crypto (USDT or USDC), 30% off any price.' There are two tabs: 'Yearly 30% off' (selected) and 'Monthly'. Three plan cards are displayed: 'Loop', 'Live' (marked 'Most chosen'), and 'Premium'. Each card lists features, pricing, and a 30-day free trial.

Plan	Price (Monthly)	Price (Yearly)	Account Fee	Additional Screen Fee
Loop	USD 6.99	USD 9.99	USD 20.99	USD 2.99
Live	USD 10.99	USD 15.99	USD 20.99	USD 2.99
Premium	USD 16.99	USD 23.99	USD 20.99	USD 2.99

Loop Features:

- Images on the screens: 10
- Scheduled voice messages: 5
- Time and weather by voice
- Your own preloaded audio, also offline
- Storage: 2 GB

Live Features:

- Images on the screens: 30
- Scheduled voice messages: 25
- Time and weather by voice
- Your own preloaded audio, also offline
- Live company announcements and audio from headquarters
- Storage: 10 GB

Premium Features:

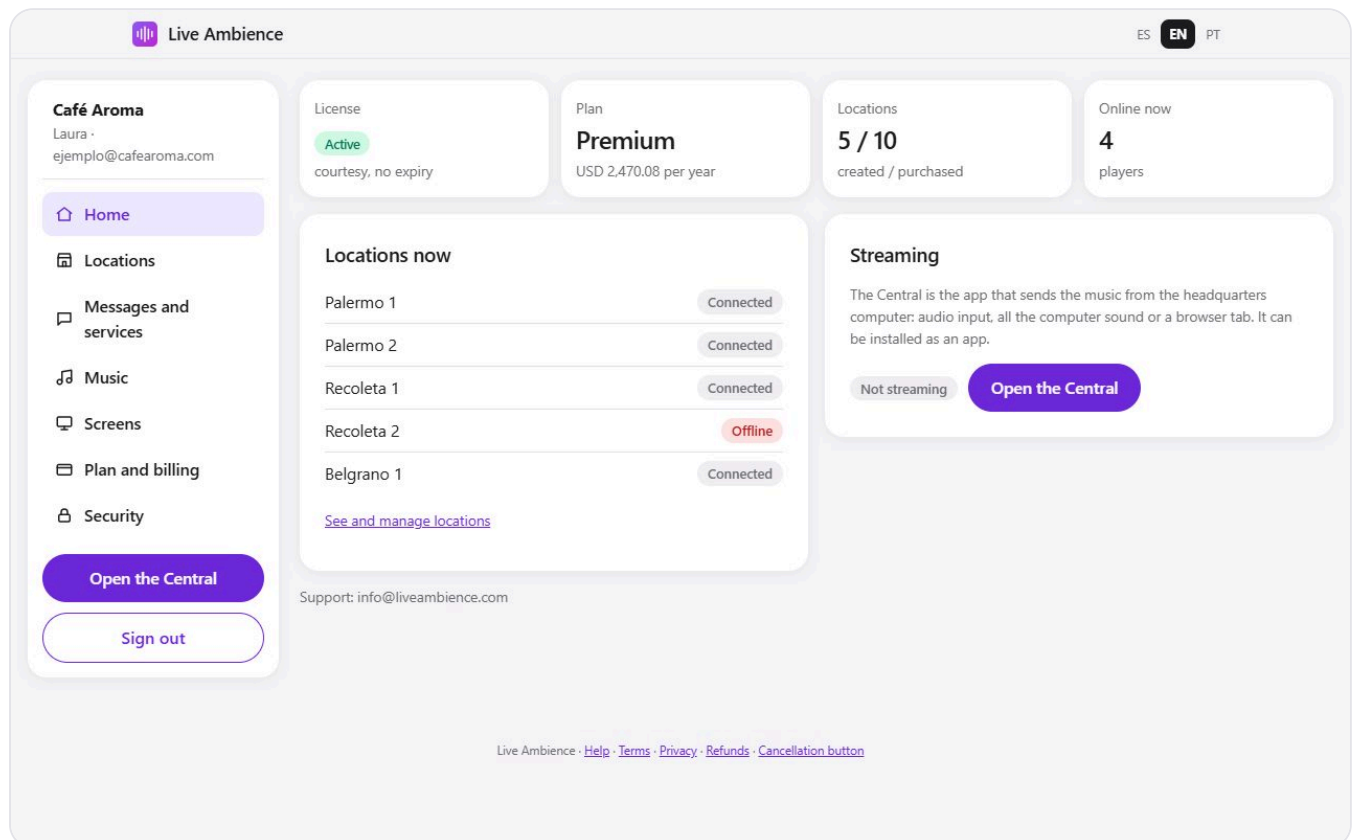
- Images on the screens: Unlimited
- Videos on the screens
- Different content per store, area or screen
- Scheduled voice messages: Unlimited
- Time and weather by voice
- Your own preloaded audio, also offline
- Live company announcements and audio from headquarters
- Storage: 50 GB

Plans and prices

2. Sign in to My account

Go to <https://liveambience.com/login> with your email and the password you chose at checkout. The eye icon next to the password shows what you typed. We email you a 6-digit code: type it and you are in.

My account is a dashboard with a menu on the left: **Home**, **Locations**, **Messages and services**, **Music**, **Screens**, **Plan and billing** and **Security**.



My account

3. Create your locations

In **Locations**, type the name (for example "Downtown") and tap **Add location**. Repeat for each store.

4. Get each store playing

1. In the store's row tap **Store USB stick**. It downloads a single file that works for every screen in that store.
2. Copy it to a USB stick. If the store is far away, in the store's ... menu tap **Copy link to send it** and send it to whoever is there.

3. On each computer in the store, plug in the stick, double-click the file and pick on the TV which screen it is.

Done: it plays with no user or password, stays installed on that computer and starts by itself every time it turns on. Unplug the stick and go on with the next one. Any Windows or Linux computer works.



The player streaming live

5. Stream from the Central

The Central is the app that sends the music from the headquarters computer. Tap **Open the Central** in the My account menu, choose the source and tap **Go live**. Everything is in the Central manual.

6. Upload your backup music

In **Music** upload your own tracks. Each store keeps them on its computer and plays them by itself if the Central is not streaming or the internet drops. If a store has no fixed internet connection, choose the **Always** mode and it plays your list all day.

What next?

- **Administrator manual:** everything you can do in My account (messages, screens, plan).

- **Central manual:** streaming and pausing locations.
- **Player setup manual:** each store's computer in detail.
- **Frequently asked questions.**
- **Videos:** short tutorials for each task.

They are all at <https://liveambience.com/ayuda>, also as PDF.